

A group of four children in school uniforms are gathered around a book and a doll. One child is holding the book, and another is holding the doll. They appear to be engaged in a learning activity. The background shows other children and a building, suggesting an outdoor school setting.

## Ambassador Program

100% of profits support and educate destitute Ugandan children.

Literacy of Love aims to provide engaging, meaningful and authentic play and learning experiences. Each ambassador is handmade and employs Ugandan artisans. They are brought directly to the US with the Literacy of Love founder. Families don't adopt a doll; they adopt a new family member – an ambassador of Uganda. Ambassadors represent diverse culture, Family of the Heart children's home and the destitute children their sales support. Both Ambassador and American child teach one another about their lives through friendship and love. They are encouraged to read, write, play and practice virtues so they can represent goodness and unity. Each package is complete with an ambassador in traditional Ugandan clothing, book, adoption certificate, virtue cards and journal.

\$60

## DIRECTIONS:

1. Always treat your ambassador as a special guest (Not a doll! They're so much more).
2. Name your ambassador.
3. Introduce him/her as a Ugandan Ambassador.
4. Learn about your ambassador's culture so you can teach others.
5. Read to your ambassador every night! Read *Journey of Love* and other books that come in your package.
6. Teach your ambassador how to write and keep a journal.
7. Help your ambassador write in his/her mini journal about life in America.
8. Take lots of photos, draw pictures and post them on Facebook and Instagram #literacyoflove.
9. Teach your ambassador virtues with his/her flashcards. Here are some simple ideas on how to practice the virtues you learn:
  - Do random acts of kindness with your ambassador
  - Take photos or draw pics of your ambassador practicing each virtue
  - **Read the Virtue Cards with your family and ambassador.** *Ex: Excellence is doing your very best. I could use this by taking my time to do chores instead of hurrying through them to get them done. I could also take time to think and put quality and creativity into my work so it's my best, and so I will proud to have my work represent me.*
  - **Pick a virtue. Think about it all day and notice people using it. You can write it down, or compliment that person for the virtue they used and how they used it.** *Ex: I noticed Dad using accountability. Accountability means taking ownership of your actions, admit to mistakes instead of blaming others, and try to make amends. Dad apologized for leaving his dirty clothes on the floor. He picked them up and did the rest of the laundry to show he cared.*
  - **Pick a virtue. Think about it all day, and be extra mindful to use it. You can write a journal about how you used it, or you can share it with your family.** *Ex: I used thoughtfulness. That means to think and care about the feelings of others. Today, I saw a girl from my class sitting by herself at lunch. I didn't want her to feel lonely, so I invited her to sit at my table.*
  - **With your ambassador, use one of your virtues to perform a simple (maybe even secret) act of kindness representing that virtue. Leave your ambassador with a thoughtful note about what you did for the other person to find.** *Ex: Today, I used the service. Service is being helpful to someone else without being asked. I washed the dishes for you while you were at work because I know you feel relaxed when the dishes are clean when you come home from a long day of work.*